

OSTIM TECHNICAL UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

MARKETING

Class	Semester	Course Code	Course Name	Theory	Practice	Lab	Credits	ECTS
1	1	ENG 101	Academic English I	3	0	0	3	3
1	1	EHS 101	Occupational Health and Safety	2	0	0	2	2
1	1	EPR 121	Fundamentals of Entrepreneurship	2	0	0	2	2
1	1	IUL 151	Introduction to University Life	2	0	0	2	2
1	1	ECON 100	Introduction to Microeconomics	3	0	0	3	4
1	1	BUS 103	Business Mathematics I	3	0	0	3	5
1	1	BUS 105	Computer Applications in Business I	3	0	0	3	5
1	1	BUS 101	Introduction to Business	3	0	0	3	4
1	1	LAW 101	Introduction to Law	3	0	0	3	3
				24	0	0	24	30
Class	Semester	Course Code	Course Name	Theory	Practice	Lab	Credits	ECTS
1	2	ENG 102	Academic English II	3	0	0	3	3
1	2	EPR 122	Entrepreneurship Project	0	2	0	1	1
1	2	IUL 152	Building the Future	1	0	0	1	1
1	2	WED 124	Workplace Education	0	6	0	3	4
1	2	BUS 104	Business Mathematics II	3	0	0	3	5
1	2	BUS 106	Computer Applications in Business II	2	1	0	3	5
1	2	PSYC 101	Introduction to Psychology	2	0	0	3	3
1	2	LAW 102	Commercial Law	3	0	0	3	4
1	2	BUS 108	Design Based Entrepreneurship	3	0	0	3	4
				17	9	0	23	30
Class	Semester	Course Code	Course Name	Theory	Practice	Lab	Credits	ECTS
2	3	ATA 101	Principles of Atatürk and History of Turkish Revolution I *	2	0	0	2	2
2	3	TUR 101	Turkish I *	2	0	0	2	2
2	3	WAP 225	Workplace Application I	0	6	0	3	4
2	3	ENG 221	English for Business Life I	1	2	0	2	4
2	3	BUS 205	General Accounting I	3	1	0	3	5
2	3	BUS 203	Business Statistics	3	0	0	3	5
2	3	BUS 201	Management and Organization	3	0	0	3	5
2	3	SOCI 101	Introduction to Sociology	3	0	0	3	3
2	3	EPR 221	Entrepreneurship and Social Impact I	0	0	0	0	0
				17	9	0	21	30
Language for International Students I (4-0-0-3-4) instead of ATA 101 and TUR 101.								
Class	Semester	Course Code	Course Name	Theory	Practice	Lab	Credits	ECTS
2	4	ATA 102	Principles of Atatürk and History of Turkish Revolution II *	2	0	0	2	2
2	4	TUR 102	Turkish II *	2	0	0	2	2
2	4	WAP 226	Workplace Application II	0	6	0	3	4
2	4	ENG 222	English for Business Life II	1	2	0	2	4
2	4	BUS 204	Organizational Behavior	3	0	0	3	5
2	4	BUS 206	General Accounting II	3	1	0	3	5
2	4	LAW 203	Obligations Law	3	0	0	3	5
2	4	BUS 202	Business and Professional Ethics	3	0	0	3	3
2	4	EPR 222	Entrepreneurship and Social Impact II	0	0	0	0	0
				17	9	0	21	30
Language for International Students II (4-0-0-3-4) instead of ATA 102 and TUR 102.								
Class	Semester	Course Code	Course Name	Theory	Practice	Lab	Credits	ECTS
3	5	WAP 325	Workplace Application III	0	6	0	3	4

3	5	BUS 303	Financial Management	3	0	0	3	4
3	5	MAR 100	Principles of Marketing	3	0	0	3	4
3	5	MIS 131	Management Information Systems	3	0	0	3	4
3	5	BUS 301	Human Resources Management	3	0	0	3	3
3	5	BUS 305	Problem Solving Techniques	3	0	0	3	3
3	5	ELEC 1	Elective Course I	3	0	0	3	4
3	5	ELEC 2	Free Elective Course I (Other dep. & facult.)	3	0	0	3	4
3	5	EPR 321	Entrepreneurship and Social Impact III	0	0	0	0	0
				21	6	0	24	30
Class	Semester	Course Code	Course Name	Theory	Practice	Lab	Credits	ECTS
3	6	WEX 326	Workplace Experience I	0	6	0	3	4
3	6	BUS 302	Production Management	3	0	0	3	4
3	6	MIS 401	Project Management	3	0	0	3	4
3	6	BUS 304	Cost Accounting	3	0	0	3	5
3	6	BUS 306	Data Analytics for Business and Economics	3	0	0	3	5
3	6	ELEC 3	Elective Course II	3	0	0	3	4
3	6	ELEC 4	Free Elective Course II (Other dep.& facult.)	3	0	0	3	4
3	6	EPR 322	Entrepreneurship and Social Impact IV	0	0	0	0	0
				18	6	0	21	30
Class	Semester	Course Code	Course Name	Theory	Practice	Lab	Credits	ECTS
4	7	WEX 425	Workplace Experience II	0	6	0	3	4
4	7	BUS 401	Strategic Management and Business Policy	3	0	0	3	5
4	7	BUS 402	Research Methods in Social Sciences	3	0	0	3	4
4	7	BUS 499	Designing and Building A Company	3	0	0	3	4
4	7	BUS 404	Managerial Accounting	3	0	0	3	5
4	7	ELEC 5	Elective Course III	3	0	0	3	4
4	7	ELEC 6	Free Elective Course III(Other dep.&facult.)	3	0	0	3	4
4	7	EPR 421	Entrepreneurship and Social Impact V	0	0	0	0	0
				18	6	0	21	30
Class	Semester	Course Code	Course Name	Theory	Practice	Lab	Credits	ECTS
4	8	WEX 426	Workplace Experience III	0	30	0	15	22
4	8	ITF 400	Graduation Project	0	10	0	5	8
				0	40	0	20	30